

YAHIA BOUAZIZ SECONDARY SCHOOL

2nd Year management

Time allowed: 02 hours

3rd Term English Exam 22 – 23

Full name:.....

Class:

Read the text carefully and then do the activities:

In the world of business, we often say “business is business”. It means that when we are doing a business, we need to focus on practical things. We buy and sell things, make money and try to succeed. §1

In business, we don’t let personal feelings get in the way. We make decisions based on what makes sense and what will help us make a profit. We think about things like costs, what people want to buy, and what our competitors are doing. It’s about taking risks, investing and trying to grow. §2

Business is important because it creates jobs and helps our economy grow. When we say “business is business”, we are reminding ourselves to stay focused, make smart choices, and work towards success. It’s about finding the right balance between making money and doing what is right for our customers and our community. §3

*ChatGPT
Biz is Biz.*

Part one: 15 pts:

A. Reading and interpreting: (8 pts)

1) The passage above is: Underline the correct answer: (0,5)

- A letter
- A report
- A speech

2) Say if the following statements are True or False: (0,5x4)

- a. The phrase “Business is business” emphasizes the importance of personal feelings in doing businesses.→ ...
- b. Decision-making in business is primarily driven by determinant factors. → ...
- c. Business has no impact on employment opportunities or economic progress. → ...
- d. The pursuit of business involves taking calculating risks and seizing growth opportunities.→ ...

3) Answer the following questions according to the text: (1x3)

- a. What is meant by “business is business”? Use your own words.
.....
- b. What factors influence decisions in the world of business?
.....
- c. Is business considered important for the economy and communities? Justify your answer.
.....

4) In which paragraph is it mentioned that emotions and personal feelings must have a secondary role in business? (0,5)

5) Find what or who the underlined words in the text refer to: (0,5x2)

- it (§1) =
- ourselves (§3) =

6) The text above is talking about: Underline the right answer. (1)

- a- Feelings and emotions in businesses b- How to help community c- The importance of business

B. Text Exploration: (7 pts)

1) Find from the text words whose definitions are: (0,75x2)

- To concentrate and direct one’s attention on a specific goal (§1) =
- Persons or companies that are engaged in the same business industry (§2) =

2) Write the opposite of the following words keeping the same root: (0,5x3)

- Helpful ≠
- Important ≠
- Block ≠

3) Combine the pairs of sentences using the connector between brackets: (1x2)

1/ Clara saved money. She aimed to invest in a new business. (so as to)

→

2/ They studied the market trends. They didn't want to miss out on potential opportunities. **(in order not to)**

→

4) Classify the following words according to the pronunciation of their final 's': (0,25x4)

Things – creates – choices – risks

/s/	/z/	/iz/

5) **Reorder the following sentences to get a coherent paragraph:** (0,25x4)

- i.** Whether small or big,
- ii.** to make money by making smart choices
- iii.** businesses help economy grow.
- iv.** Business is all about buying and selling things

Right order	1	2	3	4
Sentences	...		...	...

Part two: Situation of integration: (5 pts) Choose only one topic:

Topic 01: Your friends wants to start a new business, he is seeking for advice. Using the tips below, write pieces of advice to help him have a successful business.

- Know your customers.
- Provide great quality of products and services.
- Keep an eye on your competitors.
- Build strong and effective business relationships .

Topic 02: The Amazon rainforest is considered as the lung of the Earth.

- Imagine you were a journalist. Write an article in which you address a message to people about how to conserve this resource.

I choose topic ...

[illegible]