



NOVEMBER:2022

Level: 3ASS M GE

Duration : 1H

FIRTS TERM ENGLISH TEST**Read the text carefully then do the following activities****A/Comprehension (7pts)**

A strong ethical culture can provide significant benefits to an organization, such as Increased employee job satisfaction, increased intention to stay, decreased illegal activity, and improved organizational performance, value, and innovativeness. Encouraging ethical behavior, making ethical leadership a top priority, establishing ethical hiring standards, and formalizing ethical programs are all effective ways to help develop and maintain an ethical corporate culture.

A positive ethical reputation results in lower costs, higher sales, increased ability to charge higher prices, and stronger financial health (e.g., cash-flow, credit constraints). Poor reputations impose substantial additional penalties from both regulators and customers when unethical conduct occurs. Firms that make an explicit commitment to follow an ethics code provide twice the value to shareholders than companies that do not.

Companies with a more ethical culture have higher economic profit brought by market innovation, and their executives are also more likely to serve on other firm boards with strong ethical reputations and profitability. Firms with strong corporate ethical value are more likely to have better employee work-performance. Conversely, firms that engage in unethical conduct have a diminished quality of network partners, with the deterioration in partner quality tending to be greater for acts of greater misconduct and result in being less equipped to respond to market demands. Organizations should formally recognize and **reward employee's ethical conduct** and treat the development of an ethical culture as a strategic priority.

www.ethicalsystems.org/ethics-pays/

A/ Comprehension**(8pts)**

1- Say whether the following statements are true or false according to the text (2pts)

- a- A powerful ethical culture can provide important benefits
- b- Low costs and high sales are the effects of a positive ethical reputation
- c- Ethically responsible companies don't make profits
- d- Ethical culture has a negative influence the employee work performance

2- Answer the following questions according to the text (4pts)

- a- What are the efficient methods to develop ethical culture?
.....
- b- What happens when unethical conduct occurs?
.....
- c- Do ethically responsible companies have problems with profitability? Justify
.....
- d- what happen to companies which do not commit to follow a code of ethics?
.....

3- Identify the paragraph of the following idea: (1pt)

"companies which don't commit to follow a code of ethics, don't provide the value to shareholder.".....

4- The text is about:

(1pt)

- a- Companies and profitability
- b- Companies and their reputation
- c- Companies and the importance of ethical culture

B/ Text exploration

(7pts)

1- Find in the text words or phrases that are opposites to the following:

(1.5pt)

a- Inefficient(§1):≠.....b- causes(§2):≠.....c- worse(§3):≠.....

2- Divide the following words into root and affixes (finest overlooking originally unethically)

2pts

Prefix	root	suffix

3- Complete sentence (b)so that it means the same as sentence (a). 4pts

A. a) I want our government to fight corruption.

b)Iwish

.....someday.

B. a) It is advisable that she saves her money in the bank.

b)She

.....

C. a) The government should punish embezzlers.

b)It'shightime

D. a) Some managers behave ethically . They make legal profit for the firm

Provided

that.....

4.Classify the following words according to their stressed syllable (moral –demographics- logics – mechanics) 1 pt

1 st syllable	2 nd syllable	3 rd syllable

5- Reorder the following sentences to get a coherent passage 4pts

- a- that offers enormous long-term rewards.
- b- Companies with ethical cultures will have more sustainable growth, retain and attract the best employees, earn public trust and consumer loyalty.
- c- Building an ethical culture is a challenging task
- d- It goes beyond the need to reduce the cost of regulatory action, investigations, and financial penalties.

correction

Full mark	Parial marks	Possible answers															
15		Part one															
8		A/ Comprehension															
2	0.5×4	1- a- true b-true b- false c- false															
4	1×4	2- a- establishing ethical hiring standards, and formalizing ethical programs are the efficient methods to develop ethical culture. b- when unethical conduct occurs , poor reputations impose sustainable additional penalties from bith regulators and customers. c-No, their executives are likely to serve with strong ethical reputation and profitability. d-The strategy is that organizations should formally regonize and reward employee's ethical conduct and treat the development of an ethical culture.															
1		3- “companies which don’t commit to follow a code of ethics, don’t provide the value to shareholder” is mentioned in §2.															
1		4- The text is about c- Companies and the importance of ethical culture															
7	0.5×3	B/ Text exploration															
1.5		1- Opposites: a- Inefficient(§1): effective b- causes(§2): results c- worse(§3): better															
1.5	0.25×6	<table border="1"> <tr> <td>Prefix</td><td>root</td><td>suffix</td></tr> <tr> <td>////</td><td>Fine</td><td>St/est</td></tr> <tr> <td>Over</td><td>Look</td><td>Ing</td></tr> <tr> <td>/////</td><td>Origin</td><td>Ally</td></tr> <tr> <td>Un</td><td>ethic</td><td>ally</td></tr> </table>	Prefix	root	suffix	////	Fine	St/est	Over	Look	Ing	/////	Origin	Ally	Un	ethic	ally
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/////	Origin	Ally															
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2	0.5.×4	3.Complete sentence b so that it means the same as a . a) I want our government to fight corruption.															

4	1×4	b)Iwish our government would fight corruption someday B. a) It is advisable that she saves her money in the bank. b)She had better save the money C. a) The government should punish embezzlers. b)It'shigh time the government punished embezzlers D. Provided that some managers work ethically , they will make legal profit for the firm						
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<u>M</u> oral <u>l</u> ogics	<u>m</u> echanics	<u>D</u> emog <u>ra</u> phics						
4	4*1	5.Reordering the following sentences 1- C 2- A 3- D 4- B						