

الاختبار الاول في مادة الإنجليزية

PART ONE: Reading

(15 points)

A) Comprehension

(08 points)

Read the text carefully then do the activities

Business ethics are tremendously important in today's business climate. Business ethics refer to how companies conduct their business in order to make a profit in accordance with their responsibility toward the society in which they operate.

Companies have to address some basic ethical considerations. The first area is how companies treat their employees. All employees should be treated fairly, and with respect. It is also important that workers are recruited on a basis of equal opportunity.

The second area is how companies conduct their day-to-day business. This includes how suppliers of raw materials are chosen and treated. This initiative ensures that small-scale suppliers, like farmers, are paid on time and at a fair price of their merchandise.

Another ethical consideration is the impact the business has on consumer's health and on the environment. On the one hand, manufacturing companies must make sure that production is hygienic, and look for ways to minimize energy consumption and wasteful products on the other hand.

Finally, companies can also decide to give something back to the community they operate in. this can be in the form of donations to be invested in the community social projects.

1. *Choose the general idea of the text. Circle the letter corresponding to the right answer.*

The text is about:

- a) Corruption b) Ethical practices in business c) Unethical business

2. *Are these statements true or false? Write true or false next to the letter corresponding to the statement.*

- a) Companies do business to make profit.
b) In business, companies have to comply with ethical business principles.
c) Companies should help the local community.
d) All employees ought to be treated equally.

3. *In which paragraph are 'labour standards' mentioned?*

4. *What do the underlined words refer to in the text?*

- a) They (§1) b) This (§5)

5. *Answer the following questions according to the text.*

- a) What are business ethics?
b) Are business ethics important in business?
c) Why do companies think about business ethics in conducting their business?

B) Text Exploration

(7 points)

1. Find in the text words that are synonyms to the following.

- a) Very (§1) b) Essential (§2) c) Manage (§3) d) Consequence (§4)

2. Complete the table below.

Verb	Noun	Adjective
.....		Corrupted
.....	Respect	
To protect		

3. Rewrite sentence (b) so that it means the same as sentence (a).

- a) Governments are strongly advised to take serious measures to fight counterfeiting.

b) Governments
- a) Developing countries governments should control the drugs flood.

b) It's high time.....
- a) Governments are not working hard to fight counterfeiting.

b) I wish

4. Classify the words in the list below according to the number of their syllables.

Important – business – manufacture – from

1 syllable	2 syllables	3 syllables	4 syllables

5. Re-order the following sentences to make a coherent passage.

- a- and sell them in low prices all over the globe.
- b- Therefore; they urge authorities to put an end to this illegal practice.
- c- Lots of artists nowadays complain about counterfeiting.
- d- They claim that some dishonest businessmen imitate their creations

Part Two: Written Expression

(5 points)

Choose **one** of the following topics.

Either topic one:

Some businessmen say: 'Business is Business.' For them, business profits are more important than moral values. They also claim that every businessman is free to choose his personal ethical standards in doing business.

Use the following notes to write a paragraph about the importance of ethics in business.

- Business should comply with labour laws (health and safety standards)
- Business can endanger the environment
- Greed may result in unfair competition
- Good practices ensure fairness and success
- Responsible companies are more likely to prosper

Or topic two:

What are the features of a successful businessman according to you?